

Tech Nomination



Jacob Sorensen

Nominated by: Nick Edgar

Biography

Why ASE is Important to me.pdf

The reason Jake Sorensen should be chosen for ASE Technician of the Year is because Jake believes he can impact and encourage people who want to consider becoming an Automotive Technician. He has given his time, experience and expertise as an ASE Master Technician to build a "Technician Apprentice Program" that will entice new people, and help shop owners cultivate qualified "needed" Technicians within their shop to become productive "ASE" Certified Technicians.

Jacob Sorensen started with McNeil's 10 years ago and was hired on as a 20 year old Master Technician. We hired Jake with excitement knowing his credentials were very good and with some additional experience under his belt he could become a great addition to our team.

My initial impression of Jake was a young man with confidence (maybe too much) & somewhat of an introvert, After a couple of years, Jake was given the opportunity to work at another shop in Park City Utah. Jake embarked on his job, and after 4-5 months he contacted me and asked if he could return to McNeils. I asked him what had changed? He responded with the 'Grass was

not greener" & the integrity of the company and the way they take care of both the customer and their employees was not as they had promised. He said it opened his eyes to what our company offers and the way conduct business is where he would like to build a career. When I heard that, I knew that Jake was making a lifelong commitment to McNeils.

Since that time (7 years ago) Jake has transformed his approach to work and is now about "building" as a team and doing what he can to help both the company and employees become better! Jake has added to his certifications and is always wanting to learn more within the trade. I believe that is why Jake decided to embrace the idea of creating an Apprentice Program, is he believed it was a way for him to help show people that becoming a Technician is both gratifying and can be a rewarding career for many people. Jake also wanted to break the stereotype of what the perceived perception is by people about Technicians. Jake told me a story that when he was at his church, they were all introducing themselves and sharing what their respective careers were with each other. Jake said when it was time for him to share, when he told them what he did, he was embarrassed and a few people made him feel uncomfortable. He told me he never wanted to have that feeling again! Now, Jake wants to share his story and show that being a technician is something to be proud of. Jake flourishes in the technical arena and loves to show the young Apprentices and people coming into the trade that computers and technology are a way of life for an Automotive Technician. It has brought him passion to his trade and a desire to share with others. I believe what I am most proud of is the "INTROVERTED" person I hired 10 years ago, has become a very good teacher, speaker and visionary. Jake now teaches a class at CTEC (Canyons School District) 3 semesters each year. He has spoke at a graduation commencement for the class of 2018 and most recently presented the Apprentice Program to NAPA Corporate and is writing the script for teaching videos that will be used throughout the Country and 1000's of shops.

Last but not least is what Jake is most proud of, his family. He is married to his wife Kelsy and has two daughters that are the light of his life. Jake has many outside interests, from being and avid hunter/outdoorsman, to boating, hiking, fishing and doing anything he can to spend time with his family. Jake also teaches and certifies people for their concealed weapon permits. I don't know if I have met someone who works so hard during the week and plays just as hard on the weekends. Jake lives to enjoy time in nature and create memories with his family.

I cannot think of a more deserving person who is proud to be an ASE Certified Automotive Technician and has embraced the teaching path that is helping transform our industry. Jake is a natural born leader who doesn't welcome the limelight. Simply put, Jake wants to give back to an industry that has created opportunities that motivate him to transform the traditional pathways of teaching and learning.

Certifications

ASE Certifications

A1 - A: Auto: Engine Repair

Obtained: 02-14-2017

Expires: 06-30-2022

Active

A2 - A: Auto: Automatic Transmission/Transaxle

Obtained: 05-09-2017

Expires: 06-30-2022

Active

A3 - A: Auto: Manual Drive Train & Axles

Obtained: 03-07-2017

Expires: 06-30-2022

Active

A4 - A: Auto: Suspension & Steering

Obtained: 04-05-2017

Expires: 06-30-2022

Active

A5 - A: Auto: Brakes

Obtained: 03-02-2017

Expires: 06-30-2022

Active

A6 - A: Auto: Electrical/Electronic Systems

Obtained: 03-02-2017

Expires: 06-30-2022

Active

A7 - A: Auto: Heating & Air Conditioning

Obtained: 03-02-2017

Expires: 06-30-2022

Active

A8 - A: Auto: Engine Performance

Obtained: 04-05-2017

Expires: 06-30-2022

Active

A9 - A: Auto: Light Vehicle Diesel Engines

Obtained: 03-02-2017

Expires: 06-30-2022

Active

G1 - G: Maintenance and Light Repair: Auto Maintenance and Light Repair

Obtained: 02-14-2017

Expires: 06-30-2022

Active

L1 - L: Advanced Level: Automobile Advanced Engine Performance

Obtained: 03-07-2017

Expires: 06-30-2022

Active

L2 - L: Advanced Level: Electronic Diesel Engine Diagnosis

Obtained: 03-07-2017

Expires: 06-30-2022

Active

L3 - L: Advanced Level: Light Duty Hybrid/Electric Vehicles

Obtained: 04-05-2017

Expires: 06-30-2022

Active

X1 - X: Specialty: Exhaust Systems

Obtained: 03-02-2017

Expires: 06-30-2022

Active

Additional Industry Standard Certifications

SKMBT_C22418082913000.pdf

0045_001.pdf

Trainings

Training Categories

NAPA Training Programs and Clinics (attended in the past 12 months)

Manufacturer's School and Clinics

Nominee's Trainings

- NAPA Autotech Classes

Additional Training

NAPA Training 2017 / 2018:

Diagnostics Specialist Misfire

ASE Online A2 Automatic Transmissions

Diagnostic Specialists: O2 & Air Fuel Ratio Sensors

Diagnostic Specialist: Noise, Vibration and harshness

Diesel Summit: Cummins

Snap On Training 2017:

Ignition Testing / Level 2 Labscope

SCRS Training 2017:

Hidden dangers of vehicle Technology

The Impact of advanced vehicle systems

ATA Training 2018:

Modern Diesel Diagnostics and service

Institute For Automotive Business Excellence Training:

Two day Leadership and Management Workshop

Additional Trainings

SKMBT_C22418082913001.pdf

SKMBT_C22418082913010.pdf

SKMBT_C22418082913020.pdf

McNeil's AutoCare Jacob Sorensen - Transcript-Revised.pdf

Industry/Community Involvement

Industry Involvement Uploads

SKMBT_C22418082913520.pdf

SKMBT_C22418082915010.pdf

Apprentice Workbook.pdf

Skills USA 1.JPG

Skills USA 2.JPG

Skills USA 3.JPG

Skills USA 4.JPG

McNeil's NAPA Apprentice.pdf

McNeil's Maintenance Class.jpg

McNeil's Diagnostic Class 3.jpg

McNeil's Diagnostic Class 4.jpg

1st Apprentice Graduate.PNG

60 Day Entrada Certified Lube Technician.pdf

Community Involvement Uploads

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image001.png

Entrada Class 2.jpg

Entrada Class.jpg

Entrada Graduation.jpg

Industry Involvement

- Technician Apprentice Program approved and certified by the US Dept. of Labor. Jake created the curriculum for an Apprentice Program that includes the required hours, training (classroom, online & practicum) to become certified by the US Department of Labor. Jake and Pete McNeil (McNeil's Auto Care) realized that the need for Technicians was growing and the knowledge was not keeping up with new technology and the processes for technicians learning was changing. Jake and Pete started by reaching out to NAPA to see if they would participate with the tools needed to train someone. They also worked with the local school districts, department of labor and Governor's office. The program has been recognized by NAPA corporate and is continues to evolve and progress on a national level. Jake is currently working with NAPA corporate to structure a program that can be used by most shops to train Technicians in house and enroll them in an Apprentice Program that can be administered by shop owners.
- Jake is currently scripting training videos that will support the workbook and required trainings that will added to the NAPA Auto Tech Online Training in 2019.
- Apprentice Workbook- Jake assembled all the required training for the apprenticeship program and put it together in a workbook that the apprentices can use to track their progress through their apprenticeship.
- Skills USA Challenge. 2018- Jake was asked to be a technical judge for the Brake section of this year's event.
- Jake conducts Industry classroom training for Apprentice Technicians, McNeil's Employees and the local BDG group. In 2018 he has conducted four training sessions including Maintenance, Brakes, Scan Tool Use (Scope), Finding answers using technology.
- June 2018, Jake Presented the Apprentice Program to NAPA Auto Care Executive Team in Atlanta Georgia, as well as the BDG Council Members.

Community Involvement

- Instructor at CTEC Entrada/Canyons School District. Jake teaches young Men and Women an introductory Automotive class. The class supports the beginning stages of the Apprentice Program and credits can be applied to the program if students decided to apply & were accepted after taking the course. Jake said this has been a rewarding, but challenging experience.
- Cast for Kids-Jake loves the outdoors, so Jake volunteers for a group that takes disadvantaged and disabled kids and families fishing. He volunteers his time, boat, gas and fishing equipment for this event. Jake said helping someone enjoy the nature we have in Utah, especially those that may not be able to without help, is a great feeling.
- Jake was asked to be the "Keynote" speaker at the 2018 Entrada Canyons School District Graduation. Jakes involvement as an Instructor and creator of the Technician Apprentice

Program made him the perfect person speak at this event. Immediately after the event, many of the Administrators reached out to Pete McNeil and said his talk was one of the most inspiring speeches given in many years.

- Jake has volunteered at East Lake Church for many years in different positions. For the last 5 years he has been the main sound technician and trains new volunteers for this position.

Letters of Recommendation

[Jake Sorensen letter of recommendation.pdf](#)

[SKMBT_C22418082911121.pdf](#)

[Tom, ShadeTree Recommendation.docx](#)

[Entrada Adult High School.pdf](#)

[Jake letter of recommendation from Pete McNeil.pdf Service](#)

[Manager Troy Christensen letter.pdf](#)

[Rex Lee Recommendation Letter Jake.docx](#)